

KEY FACTS 2017-18



Ayrshire
College



RAISING ASPIRATIONS
INSPIRING ACHIEVEMENT
INCREASING OPPORTUNITIES

Welcome

Our aim is to serve the people, communities and employers in Ayrshire. Ayrshire College plays a key role in helping to develop the economy in Ayrshire, by ensuring that students develop the right skills and positive attitudes to support the local, regional and national workforce needs.

Our Campuses

Ayr Campus

Dam Park, Ayr KA8 0EU

01292 265184

Kilmarnock Campus

Hill Street, Kilmarnock KA1 3HY

01563 523501

Kilwinning Campus

Lauchlan Way, Kilwinning KA13 6DE

01294 559000

Skills Centre of Excellence

Irvine Royal Academy, Kilwinning Road,

Irvine KA12 8SJ

01294 555304

Nethermains Campus

6-10 Simpson Place

Kilwinning KA13 6PS

01294 551784



Ayr Campus



Kilmarnock Campus



Kilwinning Campus

START HERE

GO

ANYWHERE

Ayrshire
College

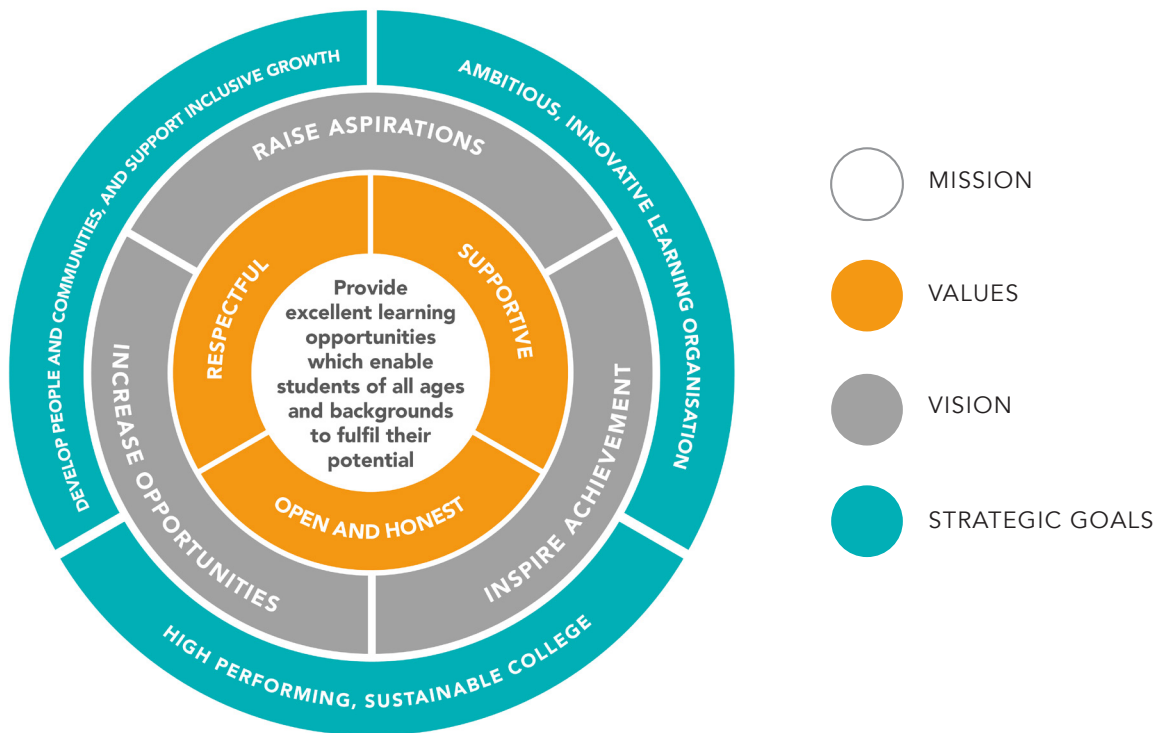
PLEASE NOTE:
All 2017-18 data shown
in this document was
accurate at date of
publication.

5 Curriculum Directorates



Our Strategy

Our Strategic Wheel demonstrates that our values, vision and strategic goals are all centred around our mission **to provide excellent learning opportunities which enable students of all ages and backgrounds to fulfil their potential.**



Our Goals

Our strategic goals for 2017-20 are:

- 1** To be an ambitious, innovative and inclusive learning and skills organisation in which students and staff thrive
- 2** To develop people and communities, and support inclusive growth, through high quality learning and skills
- 3** To be a high-performing, sustainable college recognised for excellence and integrity

Our Vision

Our vision is to **raise aspirations, inspire achievement and increase opportunities**. We will work with partners to fulfil this vision for individuals, communities and the regional economy.

Our Culture and Values

Our students and staff have identified the values which will drive the College over the next three years. They want everyone in the College to be **respectful, supportive, and open and honest**.

Our values and cross-cutting themes underpin everything we do. They provide the foundations which will be instrumental in achieving our mission, vision and strategic goals.



CROSS-CUTTING THEMES

Continuous improvement in everything we do

Advancing equality of opportunity and promoting diversity

Developing and empowering our people





126,326

CREDITS DELIVERED

in 2017-18

15,364

ENROLMENTS

953

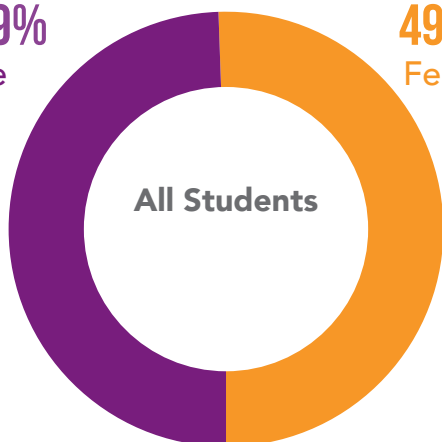
STAFF

13,284

STUDENTS

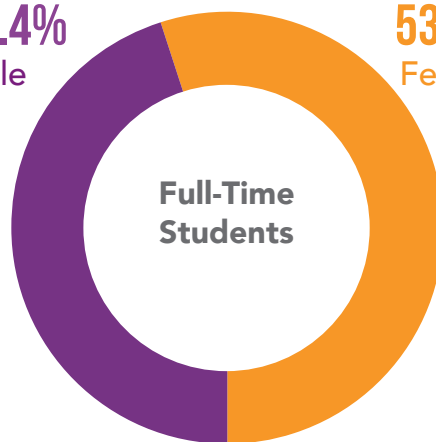
Our Students Age and Gender

49.9%
Male



49.8%
Female

46.4%
Male



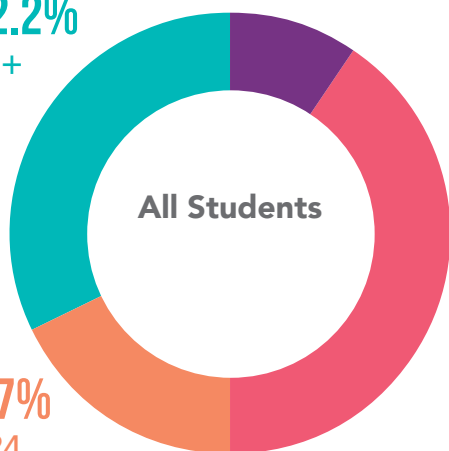
53.4%
Female

All Students

Full-Time Students

9.6%
Under 16

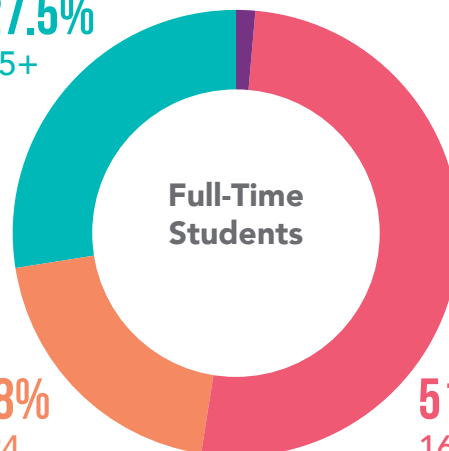
32.2%
25+



All Students

1.4%
Under 16

27.5%
25+



Full-Time Students

17.7%
20-24

40.5%
16-19

19.8%
20-24

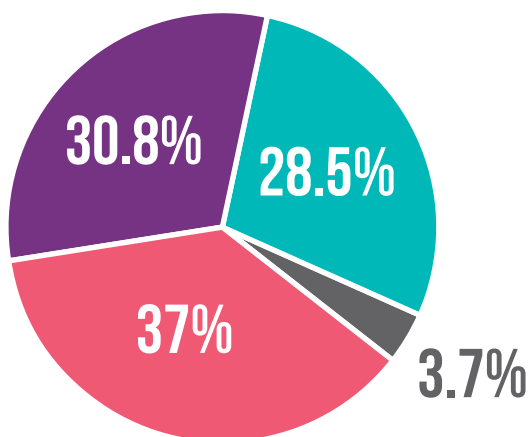
51.3%
16-19



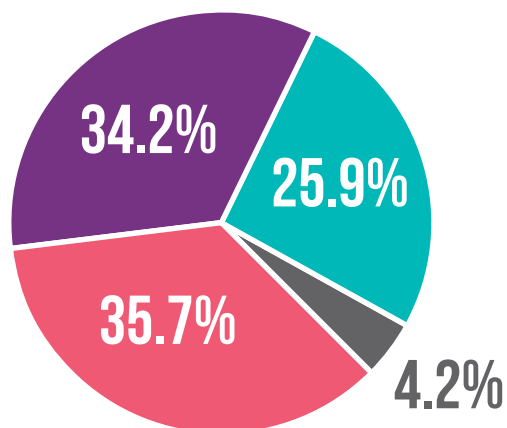
Our Students Residency

Where Our Students Live

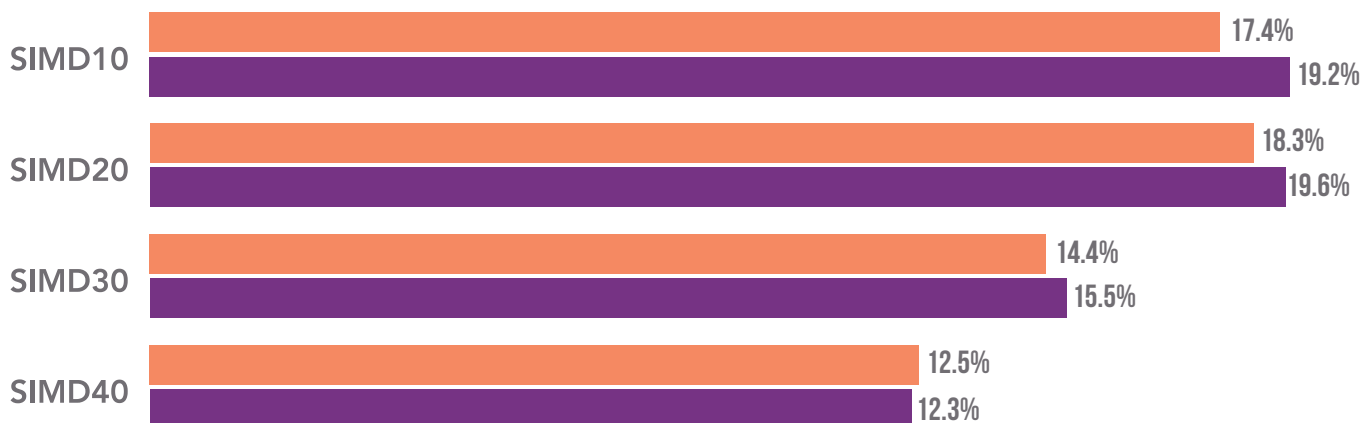
All Students:



Full-Time Students:

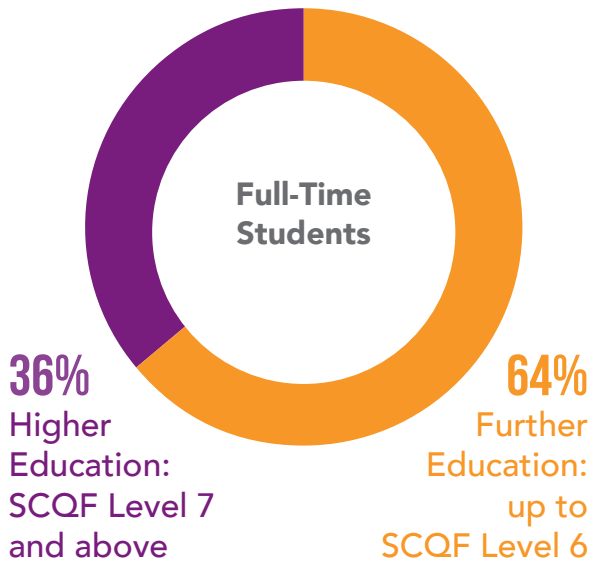


The Scottish Index of Multiple Deprivation Student Enrolments



Our Students

Level of Study



36%
Higher
Education:
SCQF Level 7
and above

64%
Further
Education:
up to
SCQF Level 6

1,507

school pupils enrolled in
school-college courses
including Foundation Apprenticeships

from **27** schools

in **3** local authorities

Almost

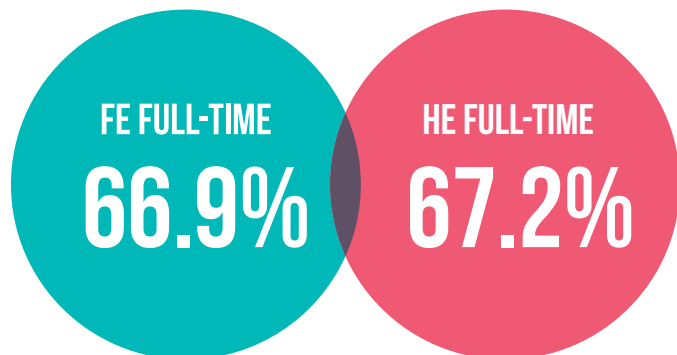
1,000

Modern Apprentices
in training

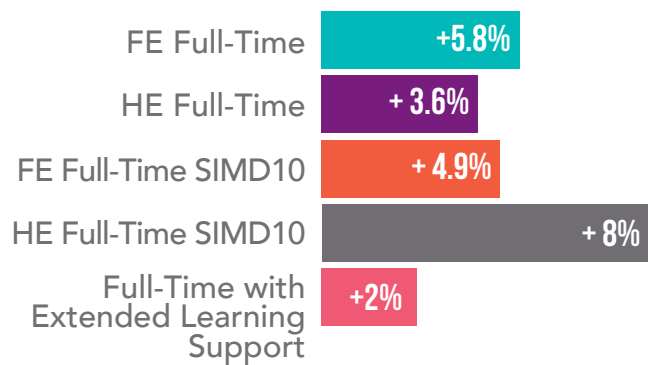


Student Attainment

2017-18 Completed Success Outcomes



Trend Over Three Years
(by % increase)



Awards

National Awards Achieved in 2017-18:

Edurank Awards

UK Colleges - Best Twitter Performance

Ayrshire Chamber of Commerce Business Awards

Excellence in People Development Award

Herald Diversity Awards

Rising Star Diversity Award

Herald Digital Business Awards

Public Sector Award

North Ayrshire Community Sports Awards

Young Coach of the Year,
Young Sports Ambassador of the Year,
Partnership in Sport Award,
Sports Ambassador of the Year

Green Gown Awards

Student Engagement - Winner
Community – Highly Commended

Scottish Apprenticeship Awards

Apprentice Ambassador of the Year

SQA Star Awards

College Candidate of the Year

CDN Annual Awards

Developing a Regional Curriculum Award - Winner,
Employer Connections Award – Highly Commended,
Innovative College Award – Highly Commended,
Inclusive College Award - Commended,
Student Citizenship Award - Commended

The Herald Global Game Changers Award

Innovating in STEM Education and Training – Commended

CDN Marketing Awards

Events - Winner
Design - Silver
Market Research - Silver

NUS Scotland Awards 2018

Student of the Year

Prince's Trust UK Awards

Community Engagement

NUS UK Liberations Award

Campaign of the Year,
Overall FE Student Union of the Year

NUS UK Awards

Participation,
Representation and Campaigning





AYR CAMPUS

DAM PARK
AYR
KA8 0EU

TEL: 0300 303 0303

KILMARNOCK CAMPUS

HILL STREET
KILMARNOCK
KA1 3HY

TEL: 0300 303 0303

KILWINNING CAMPUS

LAUCLAN WAY
KILWINNING
KA13 6DE

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